



GOVERNOR'S OFFICE OF HOMELAND SECURITY & EMERGENCY PREPAREDNESS

# Challenges During the 2020 Hurricane Season, 2021 Outlook





## GOVERNOR'S OFFICE OF HOMELAND SECURITY & EMERGENCY PREPAREDNESS

Prepare

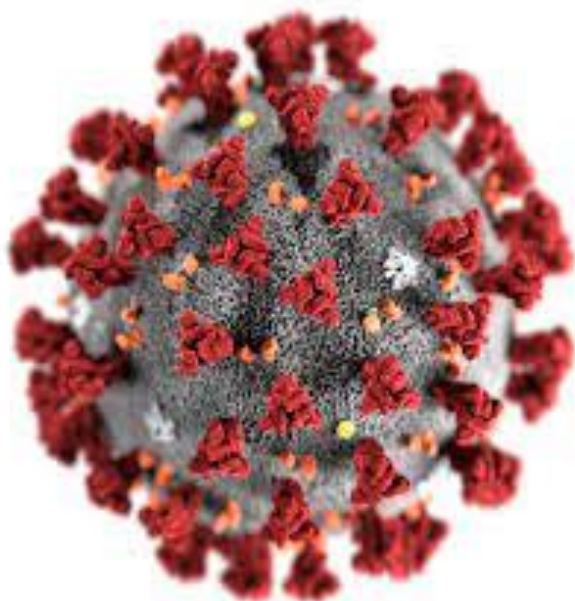
Prevent

Respond

Recover

Mitigate

# Ain't Nothing Like Hurricane Season 2020







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Prevent

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Recover

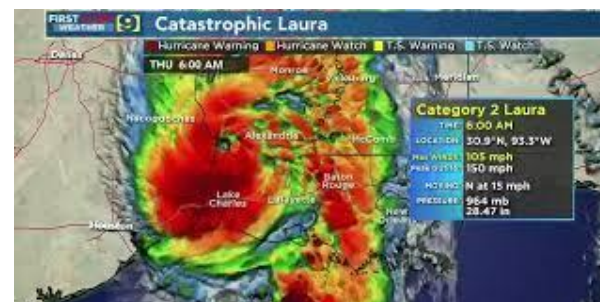
Mitigate

1



Hurricane Marco was the first of two tropical cyclones to threaten the Gulf Coast of the United States within a three-day period, that guided Hurricane Laura into southwestern Louisiana on August 25th. Though impact wasn't that destructive, it may have hindered caution for Laura.

2



Hurricane Laura, strongest Category 4 system in more than 100 years, with ... Surge flooding up to 19 feet was documented in Cameron Parish, Louisiana. Wind gusts of 100 to 135 mph were recorded in southwestern Louisiana but size and scale nearly covered the entire State on August 27th.

2  
days  
later

20  
days  
later

3



Hurricane Sally made landfall early on September 16<sup>th</sup> in Alabama and delayed consolidation efforts of NCS and increased contingency planning as bulk of NCS was in NOLA in impact path of storm.

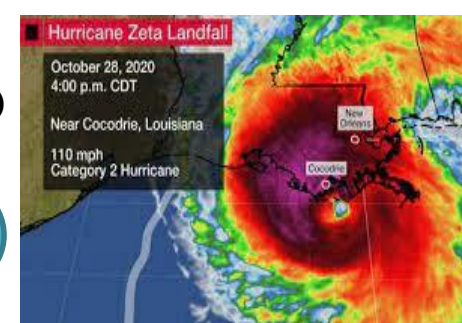
4



Hurricane Delta made landfall early on October 9<sup>th</sup> nearly 12 miles from pathway of Hurricane Laura re-damaging recovery efforts that had been made already.

18  
days  
later

5



Hurricane Zeta impacted southeastern Louisiana and Mississippi with high winds, heavy rain and life threatening surge on October 28th.

41  
days  
later



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# GOHSEP Mission

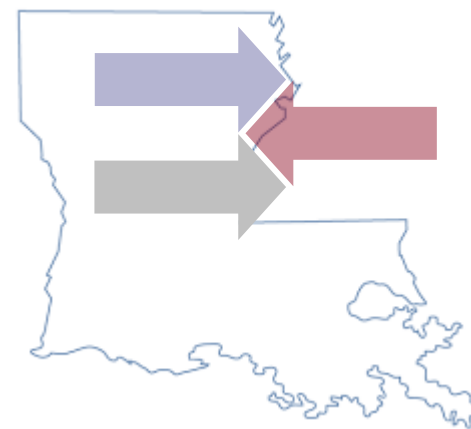
“GOHSEP’s mission is to lead and support Louisiana and its Citizens in the preparation for, response to and recovery from all emergencies and disasters.”





# Emergency Coordination

- GOHSEP is the coordinating agency for state agencies in the planning for, response to & recovery from emergencies
- During an emergency GOHSEP activates the State EOC to manage the response & recovery utilizing the Louisiana Unified Command System







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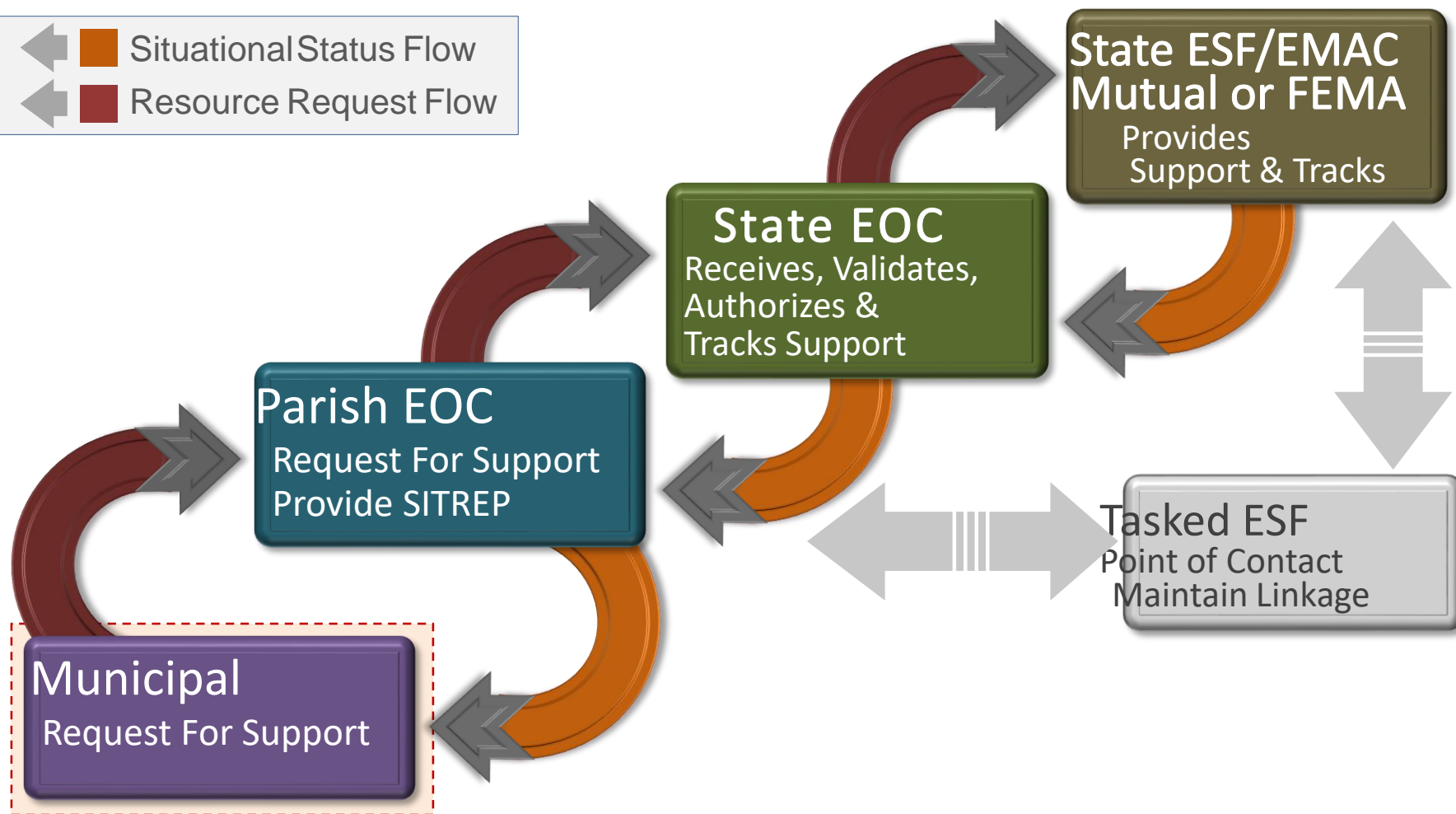
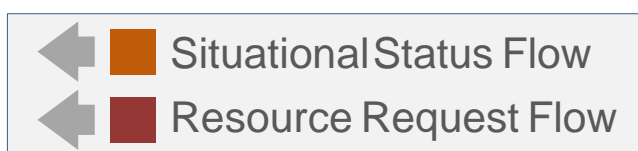
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# RESOURCE REQUEST SUPPORT



# State Support To Local Communities

## Resource Request Process

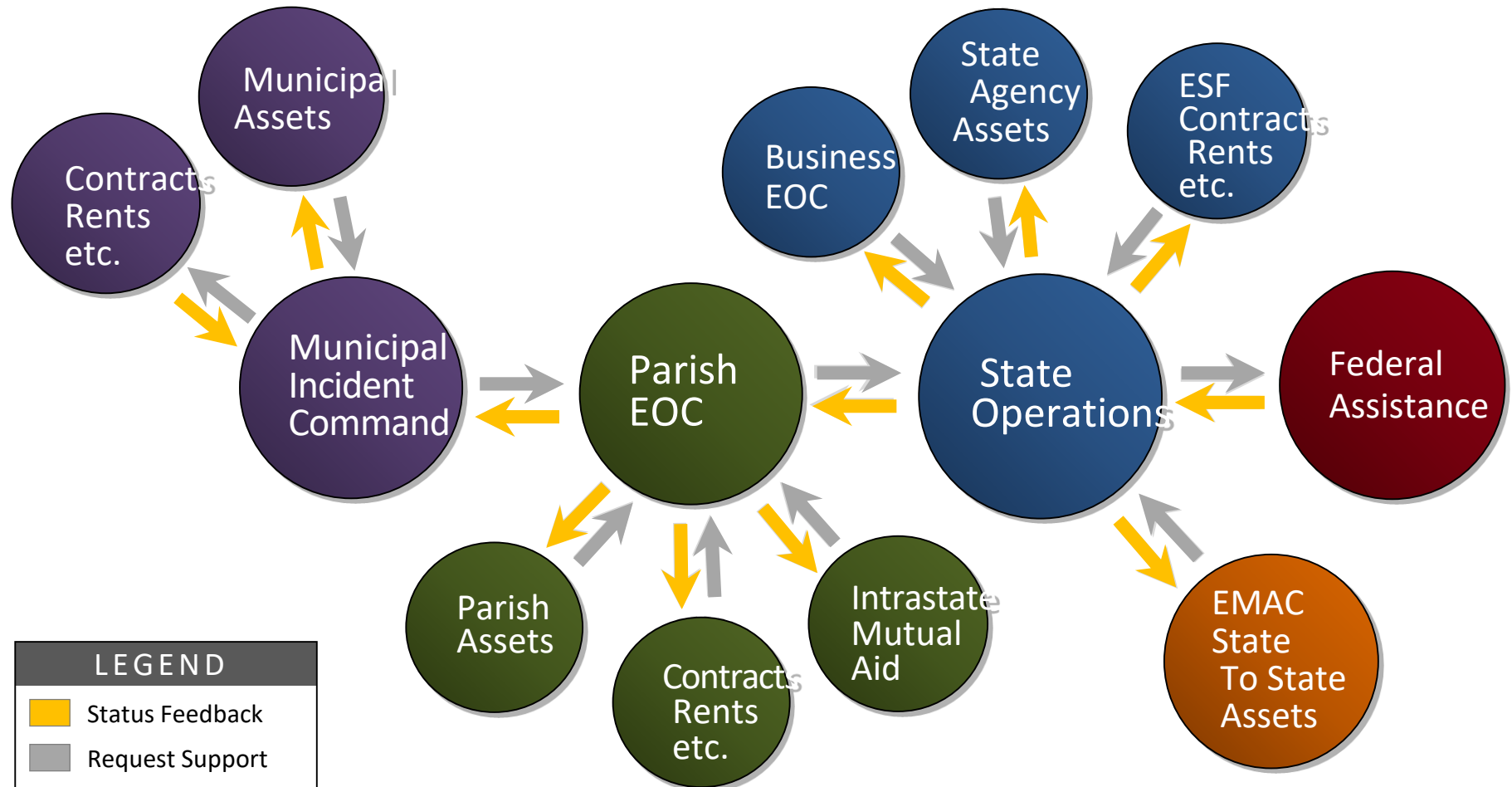
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# 2021 CSU Hurricane Seasonal Forecasting

- Predicting an above average Atlantic season (absence of El Nino is the primary factor)
- 17 named storms predicted (30 year average is 14)
- 8 hurricanes (30 year average is 7)
- 4 major hurricanes predicted (30 year average is 3)

**\*NOAA Initial Outlook Expected May 20<sup>th</sup>**





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# Challenges Faced in 2020



- Sheltering of **17,000 plus** citizens in Non-Congregate Shelters (NCS) from SW Louisiana to SE Louisiana due to COVID19 Restrictions and Availability of Hotel Rooms
- Significant Broadband Access and User Capabilities to Obtain Recovery Information or Updates from Impact Area
- Double destruction from back to back impacts to Critical Infrastructure in communities
- Strained individual resources from existing COVID19 impact to deal with impact of multiple storms
- Limited affordable housing available for a large population of survivors who rented
- Support to survivors primarily being 100% Virtual limited their progress



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# Non-Congregate Sheltering (NCS) Overview

	Height of NCS August 2020
<b>Population</b> 12K in LA and 5800 in TX	<b>17,000+</b>
<b>Hotels</b>	<b>40+</b>
<b>Cities</b>	<b>10+</b>



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# Overcoming the Obstacles

- Developed a Multi-Agency Sheltering Transition Team (MASTT) to engage, interact and case work survivors
- Expedited virtual outreach through Websites, Facebook, You Tube, Twitter, ZOOM and other platforms to circulate information to survivors on community impacts and recovery options
- Transformed Disaster Recovery Center that was really Documentation Drop Off Center into Appeal Centers to support survivors as even Inspections were virtual and may have not capture damages accordingly.
- Maximized FEMA VALs and nonprofits to support third-party inspections
- Maximized HUD options to find affordable and permanent housing solutions for survivors that were displaced as housing infrastructure would take up to 12-18 month to return







# ARE YOU READY?

GOVERNOR'S OFFICE OF HOMELAND SECURITY & EMERGENCY PREPAREDNESS



# Hurricane Preparedness

## Individual Responsibility

- Plan ahead (Vaccinations)
  - ▶ Prepare a Family Disaster Plan
  - ▶ Maintain a Disaster Supply Kit
  - ▶ Stock essentials for at least 72 hours
  - ▶ Stay aware - watch/listen to your local news
  - ▶ Listen to your public officials




# Emergency Public Information

UNION JUSTICE AND CONFIDENCE



# Louisiana Alert FM

**ALERT FM – Emergency Alerts + Award-Winning Weather**  
By Global Security Systems LLC  
Open iTunes to buy and download apps. [View More By This Developer](#)



**Description**  
Before, during, and after a critical event, receive timely localized emergency information - everything from weather alerts to available shelter locations delivered right to your mobile device.

[Global Security Systems LLC Web Site](#) • [ALERT FM – Emergency Alerts + Award-Winning Weather Support](#) • [...More](#)

**What's New in Version 2.5.5**  
Fixed a location reporting bug.

[View in iTunes](#)

**Free**  
Category: Weather  
Updated: Feb 22, 2013  
Version: 2.5.5  
Size: 19.5 MB  
Language: English  
Seller: Global Security Systems Technology LLC  
© 2013 Global Security Systems LLC and Weather Decision Technologies, Inc.  
[Rated 4+](#)


**Requirements:** Compatible with iPhone, iPod touch, and iPad. Requires iOS 5.0 or later. This app is optimized for iPhone 5.

**Customer Ratings**  
Current Version:  
★ ★ 7 Ratings  
All Versions:  
★ ★ ★ 16 Ratings

**Top In-App Purchases**

1. Voice Audio	\$0.99
2. Push Notifications	\$3.99
3. Map Overlays	\$0.99
4. Essentials Pack	\$4.99

**iPhone Screenshots**



✓ **Respond** Transmit digital messages based on geographic or organizational groupings

✓ **Recover** Messages delivered via data subcarrier of existing FM transmitters to multiple receiving FM devices & to a downloadable Apple or Google smartphone App

✓ **Mitigate** No recurring usage fees paid by government customers after initial license fee

✓ App based emergency notifications for a user's current geo-specific location & a single bookmarked location are free





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# Emergency Public Information Get A Game Plan Campaign

BRING BACK  
LOUISIANA

### COVID-19

Let's go #SleevesUpLa to protect ourselves and our families and bring back the Louisiana we know and love. The COVID-19 vaccine is now available to Louisiana residents ages 12 and above.

ACCESSIBILITY



Governor John Bel Edwards

### Virtual Disaster Info Sessions

The Virtual Disaster Info Sessions is a series of information sessions that will provide vital information on programs, resources, and services available to an individual or family impacted by the disasters in Louisiana, including Hurricanes Laura, Delta, and Zeta. These virtual information sessions are a collaboration between federal, state, and local agencies, along with other community partners.

[Click here to view the recorded sessions.](#)

### MAKE A Plan >>

 Family Plan

 Kids Plan

 Mitigation Plan

 Business Plan



# LA GET A GAME PLAN APP

The new  
Louisiana **Get  
A Game Plan  
App** upgrade is  
now publically  
available







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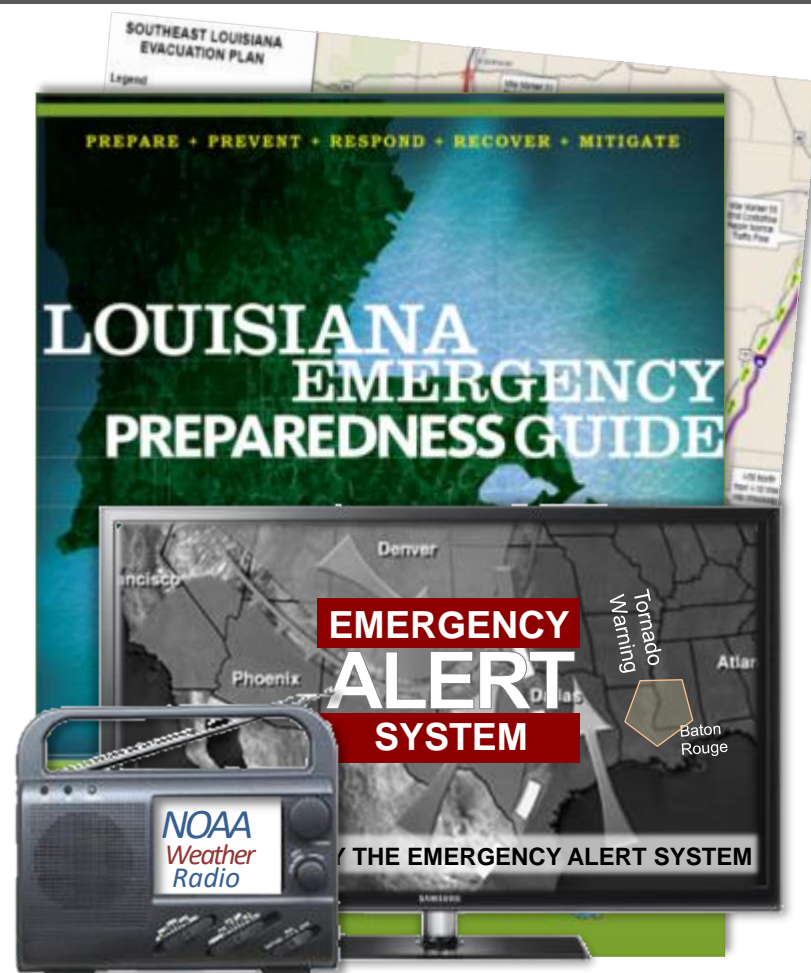
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# Emergency Public Information

- Louisiana Preparedness Guides
- The State's Joint Information Center (*JIC*)
- The Louisiana Emergency Alert System (*EAS*) & NOAA Weather Radio



# Social Media - Twitter

- Following >
- Followers >
- Favorites >
- Lists >

 In times of crisis, this account helps share critical information with Twitter Alerts. Be prepared


## Photos and videos >



## Who to follow · Refresh · View all



Eli Yokley @eyokley

 Follow



Michelle Millihollon @MMillihollon

 Follow



GNO, Inc. @GNOInc

 Follow

Popular accounts · Find friends



**Louisiana GOHSEP**

@GOHSEP

Governor's Office of Homeland Security and Emergency Preparedness

Louisiana · gohsep.la.gov

3,249

TWEETS

2,054

FOLLOWING

10,482

FOLLOWERS

Edit profile

## Tweets



**Louisiana GOHSEP** @GOHSEP

8s

Make sure your family keeps these items in an emergency kit to deal w/ any crisis. [getagameplan.org/planFamily.htm](http://getagameplan.org/planFamily.htm) #getagameplan #alertfm

Expand

 Reply  Delete  Favorite ... More



**Louisiana GOHSEP** @GOHSEP

19 Nov

Have your important documents ready before a disaster hits. [ready.gov/financialprepa...](http://ready.gov/financialprepa...) #getagameplan #alertfm

📍 from Mississippi, US

 Reply  Delete  Favorite ... More



**Louisiana GOHSEP** @GOHSEP

18 Nov

Remember to give this holiday season. GOHSEP staff supporting the Greater Baton Rouge Food Bank's Holiday Drive. [pic.twitter.com/TLBBKqXneY](http://pic.twitter.com/TLBBKqXneY)



@GOHSEP





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Mike Steele

# THE GOHSEP

# PODCAST



[gohsep.la.gov/resources/podcast](http://gohsep.la.gov/resources/podcast)





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# Emergency Public Information

- Public service announcements via television, radio, print, web & social media platforms





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# FIND US ON THE WEB



[gohsep.la.gov](http://gohsep.la.gov) + [getagameplan.org](http://getagameplan.org)